



2019 ANNUAL REPORT

Helping people get
back on their feet as
quickly as possible.

About Associa Cares

Associa Cares administers funds to assist families and communities in crisis as a result of natural and man-made disasters. Relief assistance is primarily administered directly to individuals and families. In special circumstances, funds can be given to organizations to support ground-level disaster recovery and rescue work. Whether natural or man-made, Associa Cares recognizes that at the core of a qualifying disaster is the direct impact on the well-being and health of people affected. Because of this, Associa Cares provides relief to a variety of types of disasters.

For more information, please visit www.associacares.org, or Associa Cares' Facebook page at www.facebook.com/associacares.

Our Mission:

To Assist Families and Communities in Crisis as
A Result of Natural and Man-Made Disasters.

When we created Associa Cares, we sought to find a way to help our friends and neighbors when the unthinkable happens. After all, it can be difficult to know what to do, especially from afar, and to know how best to help the people that really need it.

Thanks to our incredible base of volunteer support, the people who live and work in the communities where we do business, we're notified quickly when tragedy occurs. Our local branches set in motion our response, notifying our national staff, and helping to determine the need and the response appropriate to the event. It's a testament to the power of caring on an individual and a company level, and I'm pleased to know that we've been able to help so many during their most challenging times.

At Associa Cares, we measure our success on the positive impact we create, and I encourage you to help us to do just that. Thank you to all who have supported and continue to support our efforts.



John Carona

Chairman & Chief Executive Officer
Associa

A look back at 2019



Desert Resort Management
Annual Charity Golf Tournament



Homeside Properties, Inc.
Associa Cares Mini Golf



Associa Mid-Atlantic Annual Associa
Cares Vendor "Speed Networking" Fair



Maple Ridge Community Management Annual
Associa Cares Golf Tournament

A Message from Our President

Dear Friends and Supporters of Associa Cares:

Associa Cares is about community. Our mission is to assist families and communities in crisis as a result of natural or man-made disasters. We provide assistance to those in need wherever they may be. Our efforts not only work to provide direct, financial relief in the form of grants to impacted families, but also to provide them the assurance that there is a community of people who care. None of this would be possible without the efforts of Associa employees, our business partners, and those who find it in their heart to help others. Together we work to show the true power of community.

Our efforts in 2019 spanned 26 states and provinces. We worked to respond to tornadoes, historic flooding, and to smaller disasters like house or condominium fires. As this report shows, Associa Cares provided financial support for 233 families as the result of 82 disaster events and distributed a total of \$235,986. Since our founding in 2007, we have distributed nearly \$3.8 million in assistance.

Associa Cares is able to help families during their darkest time because of our dedicated supporters. Our goal is to get people back on their feet as quickly as possible by providing direct financial assistance. We are only able to do this because we have more than a network of people who help build resources and identify disasters and those in need - we have a community. Through Associa Cares, our employees, business partners, branches, and other concerned citizens come together to form a community of giving. Together we make a difference and offer hope to those who literally may have been left with nothing.

As we look to 2020 and the many years to follow in service to others, we are beyond grateful for our stakeholders' continued support. We are humbled to have you as a part of our vision of providing a helping hand wherever and whenever it is needed.

To all those who continue to work to help others through Associa Cares - Thank you!

Andrew Fortin

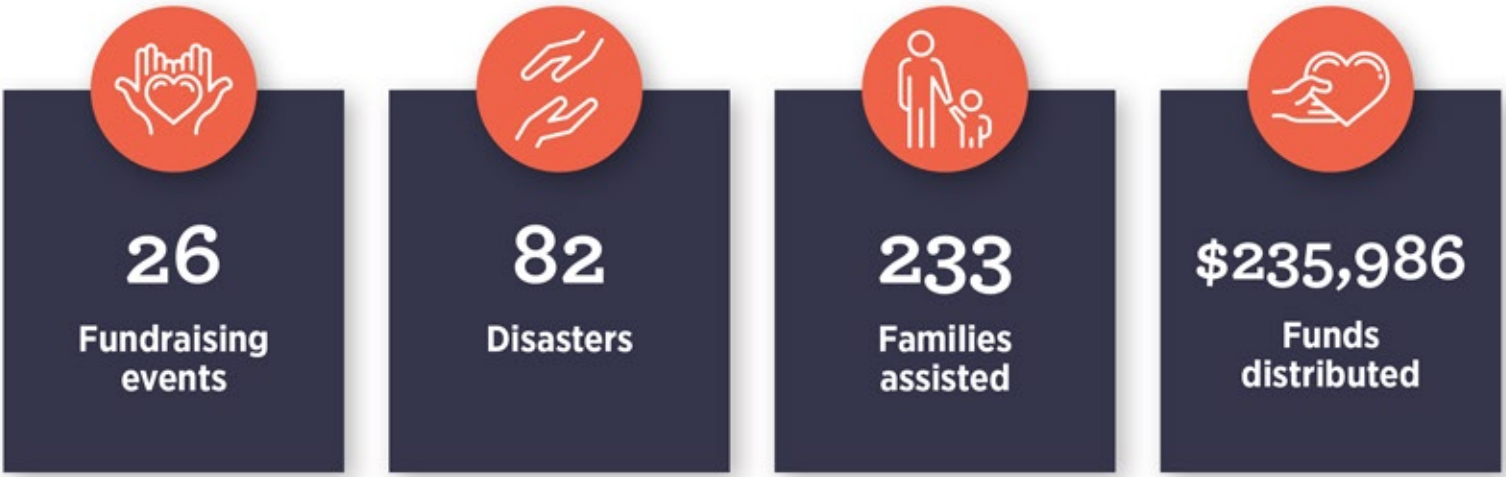
President, Associa Cares



Andrew Fortin, Associa Cares President, Board of Directors at Hurricane Supplies Drive

Our Impact

In 2019...



Since 2007...

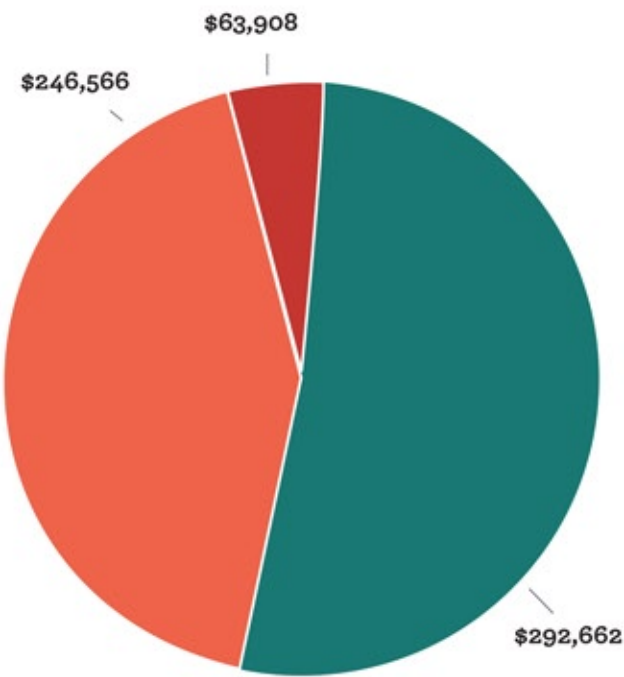


“I opened the letter from you today and I am shocked, surprised and so grateful... thanks to you and all the caring people that sent this money.”

– Recipient Family & Survivors of the
Camp Fire, CA

CHARITABLE
DISTRIBUTIONS &
OPERATIONAL EXPENSES*

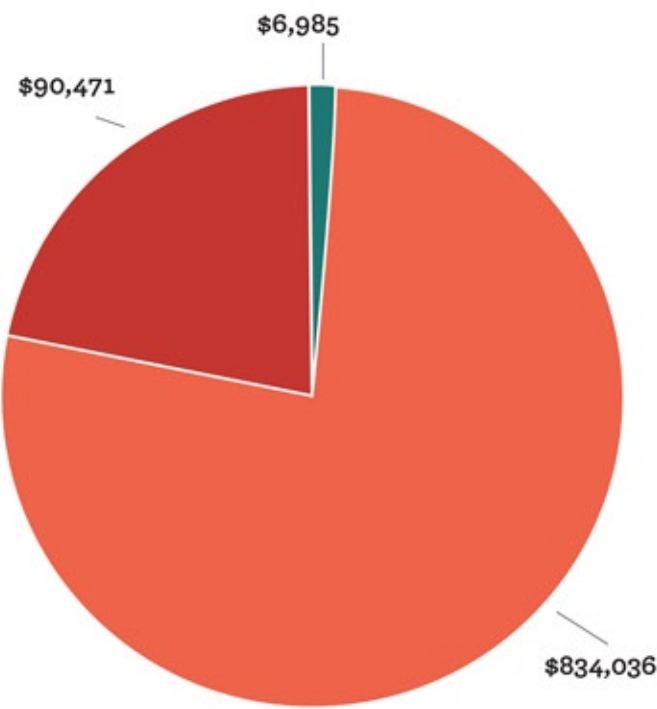
Expenses - Total: \$603,136



■ Charitable Distributions ■ Fundraising ■ Administrative & General

REVENUE*

Revenue - Total: \$931,492



■ Fundraising Events ■ Employee Contributions ■ Interest & Other Income



*Based on the independent, financial audit of Associa Cares' 2019 fiscal year.

Associa Cares Inc. - Statement of Activities
December 31, 2019

	Without Donor Restrictions	With Donor Restrictions	Total
SUPPORT AND REVENUES			
Donation revenue	\$924,507	-	\$924,507
Other income	\$6,985	-	\$6,985
Net assets released from restriction	-	-	-
Total revenue	\$931,492	-	\$931,492
EXPENSES			
Charitable distributions	\$292,662	-	\$292,662
General and administrative	\$63,908	-	\$63,908
Fundraising	\$246,566	-	\$246,566
Total expenses	\$603,136	-	\$603,136
Net increase (decrease) in assets	\$328,356	-	\$328,356
Net assets, beginning of year	\$1,600,894	-	\$1,600,894
Net assets, end of year	\$1,929,250	-	\$1,929,250



“Thank you! We appreciate your generous gift. This will help us to get back on our feet. Thank you for being so kind and thoughtful.”

– Recipient Family,
Tornado Survivor, TN



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